



Mobileye Announces CES 2025 Press Conference

Dec 17, 2024

Mobileye: Now. Next. Beyond. with Prof. Amnon Shashua Presented on January 7 at 11:00 a.m. PT

JERUSALEM--(BUSINESS WIRE)--Dec. 17, 2024-- At CES 2025, Mobileye (Nasdaq: MBLY) will showcase the technologies and solutions driving its scalable approach to safer roads and autonomous mobility. Kicking off the show with its annual press conference, "Mobileye: Now. Next. Beyond." presented by President and CEO Prof. Amnon Shashua, Mobileye will highlight innovation across a range of platforms and applications, from advanced driver assistance to fully autonomous solutions.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241217366044/en/>



Prof. Amnon Shashua delivers his annual CES address, Mobileye: Now. Next. Beyond. (Photo: Mobileye)

Mobileye: Now. Next. Beyond. will be held on Tuesday, January 7, 2025, at 11:00 a.m. PT in LVCC West Hall W326 and livestreamed. Prof. Shashua will share insights into Mobileye's progress toward delivering safe and scalable autonomous

driving solutions and outline the company's vision for 2025 and beyond. [Register here](#) for in-person or virtual attendance.

Throughout CES, attendees are invited to visit the Mobileye booth at LVCC West Hall, Level 1, Booth 4700, where a series of demonstrations and talks will highlight Mobileye's latest advancements in AI, sensor fusion, imaging radar and other core technologies purpose-built for safer roads. These innovations underpin Mobileye's modular product portfolio, which will be on display and includes:

- Advanced Driver Assistance Systems, from base to cloud-enhanced by REM™ mapping for greater accuracy.
- Surround ADAS: A surround view system for comprehensive safety.
- Mobileye SuperVision™: An eyes-on, hands-off assisted driving platform.
- Mobileye Chauffeur™: Eyes-off autonomy for consumer-owned vehicles.
- Mobileye Drive™: A full self-driving system designed for Mobility-as-a-Service.

Attendees will have the opportunity to view vehicles equipped with Mobileye Drive™ at the Mobileye booth.

Additionally, Mobileye will participate in the following CES events:

- [CTA & PAVE Autonomous Vehicle \(AV\) Roundtable](#)

On Wednesday, January 8, Mobileye CTO Prof. Shai Shalev-Shwartz will join executives from Aurora and Waabi for a panel on the State of AV Tech as part of a series of sessions hosted by CTA and Partners for Automated Vehicle Education (PAVE).

- **Date:** January 8, 2025
- **Time:** 10:30 a.m. PT
- **Location:** The Venetian Expo, Room 403
- **Registration:** Visit [here](#) for event information and registration details.

- [CES Conference Session | Autonomous Vehicles: The Future is Finally Here](#)

On Thursday, January 9, Mobileye Executive Vice President of AV Johann "JJ" Jungwirth will join leading industry voices for a discussion on integrating AVs into communities, building trust with consumers, and using new AI strategies to fine-tune AV technology. The session will be moderated by Pete Bigelow, Director of Technology and Innovation Coverage at Automotive News.

- **Date:** January 9, 2025
- **Time:** 3:00 p.m. PT
- **Location:** LVCC West Level 2 W219
- **Registration:** CES [Vehicle Tech and Advanced Mobility](#) conference track pass is required.

For more information on Mobileye at CES 2025, including booth activities, events and news, visit <https://www.mobileye.com/ces-2025/>.

Mobileye (Nasdaq: MBLY) leads the mobility revolution with its autonomous driving and driver-assistance technologies, harnessing world-renowned expertise in computer vision, artificial intelligence, mapping, and data analysis. Since its founding in 1999, Mobileye has pioneered such groundbreaking technologies as REM™ crowdsourced mapping, True Redundancy™ sensing, and Responsibility Sensitive Safety (RSS). These technologies are driving the ADAS and AV fields towards the future of mobility – enabling self-driving vehicles and mobility solutions, powering industry-leading advanced driver-assistance systems and delivering valuable intelligence to optimize mobility infrastructure. To date, about 190 million vehicles worldwide have been built with Mobileye technology inside. In 2022 Mobileye listed as an independent company separate from Intel (Nasdaq: INTC), which retains majority ownership. For more information, visit <https://www.mobileye.com>.

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